

B.B.A. Semester - 2 (CBCS) Examination
March/April- 2019 (Old Course)
E-COMMERCE
(ALLIED)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que-1 Discuss the concept and features of E-Commerce. (14)

OR

Que-1 What is E-Commerce? Discuss its advantages. (14)

Que-2 What is E-Commerce? Discuss various models of E-Commerce? (14)

OR

Que-2 What is Electronic Data Interchange? Also, discuss the need for EDI. (14)

Que-3 Discuss in detail the concept of Credit Card along with its working. (14)

OR

Que-3 Discuss various securities issues of E-Commerce. (14)

Que-4 What is Networking? Discuss its concept and features. (14)

OR

Que-4 Write Notes on following. (Any four) (14)

1. LAN 2.WAN 3.MAN 4.Internet 5.Interanet 6.VPN

Que-5 What is M-Commerce? Discuss Growth and Future of M-Commerce? (14)

OR

Que-5 Explain the concept of e-business along with the features. (14)
